COOKIE POLICY

Please read this cookie policy carefully as it contains important information on who we are and how we use cookies on our website. This policy should be read together with our Privacy Policy which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

Who we are

This website is operated by K Media Tech Ltd trading as WPX Hosting. We are Data Select Limited, an end-to-end mobile and tech solutions provider.

Our website

This cookie policy only relates to your use of our website, www.dataselect.com.

Throughout our website we may link to other websites owned and operated by certain trusted third parties to make additional products and services available to you. These other third-party websites may also use cookies or similar technologies in accordance with their own separate policies. For privacy information relating to these other third-party websites, please consult their policies as appropriate.

Cookies

A cookie is a small text file which is placed onto your device (eg computer, smartphone or other electronic device) when you use our website. We use cookies on our website. These help us recognise you and your device and store some information about your preferences or past actions.

For example, we may monitor how many times you visit the website, which pages you go to, traffic data, location data and the originating domain name of your internet service provider. This information helps us to build a profile of our users. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

For further information on cookies generally, including how to control and manage them, visit the guidance on cookies published by the UK Information Commissioner’s Office, www.aboutcookies.org or www.allaboutcookies.org.

Consent to use cookies and changing settings

We will ask for your permission (Consent) to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested (eg to enable you to put items in your shopping basket and use our check-out process).

You can withdraw any consent to the use of cookies or manage any other cookie preferences by clicking on manage cookie settings when you first enter the website. It may be necessary to refresh the page for the updated settings to take effect.
Our use of cookies

The table below provides more information about the cookies we use and why:

<table>
<thead>
<tr>
<th>Cookie</th>
<th>Purpose</th>
<th>Expiration time</th>
<th>Name</th>
<th>More information</th>
</tr>
</thead>
<tbody>
<tr>
<td>comment_author_(HASH)</td>
<td>When you comment on our blog, cookies are stored on your computer. This is purely for your convenience, so that you won't need to re-type all your information again when you want to leave another comment.</td>
<td>Less than a year.</td>
<td>WordPress Comments</td>
<td><a href="https://codex.wordpress.org/WordPress_Cookies">https://codex.wordpress.org/WordPress_Cookies</a></td>
</tr>
<tr>
<td>comment_author_email_(HASH)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>comment_author_url_(HASH)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>_ga</td>
<td>Used to distinguish users.</td>
<td>2 years</td>
<td>Google Analytics</td>
<td><a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a></td>
</tr>
<tr>
<td>_gat</td>
<td>Used to throttle request rate.</td>
<td>1 minute</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AMP_TOKEN</td>
<td>Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight requests or an error retrieving a Client ID from AMP Client ID service.</td>
<td>30 seconds to 1 year</td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>gac</em>&lt;property-id&gt;</td>
<td>Contains campaign related information for the user.</td>
<td>90 days</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SESSION_ID</td>
<td>When you log in to our Platinum Club, the SESSION_ID cookie get and/or sets the current session ID.</td>
<td>After session</td>
<td>PHP</td>
<td><a href="http://php.net/manual/en/function.session-id.php">http://php.net/manual/en/function.session-id.php</a></td>
</tr>
</tbody>
</table>
A session ID is a unique number that a Web site’s server assigns a specific user for the duration of that user’s visit (session).

Third party access to the cookies

*The cookies we use will only be accessed by us and those third parties named in the table above for the purposes referred to in this cookie policy. Those cookies will not be accessed by any other third party.*

How to turn off all cookies and consequences of doing so

If you do not want to accept any cookies, you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our website.

For further information about cookies and how to disable them please go to the guidance on cookies published by the UK Information Commissioner’s Office, [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

How to contact us

Please contact us at [marketing@dataselect.com](mailto:marketing@dataselect.com) if you have any questions about this cookie policy or the information we hold about you.

If you wish to contact us, please send an email to [marketing@dataselect.com](mailto:marketing@dataselect.com), write to F.A.O. Marketing, Data Select Limited, Network House, Third Avenue, Marlow SL7 1EY or call 01628 539800.

Changes to this policy

This policy was last updated and published on 30/01/20.

We may change this policy from time to time – please refer to our website for the latest version at all time.